

Here are a few items to help you get a head start on creating a buzz around your booth at World Preclinical Congress this June.

# Promote Your Attendance

### Let your customers & prospects know where you'll be in June!

Download banners to promote your attendance at the 17th Annual World Preclinical Congress in Boston on your event pages, monthly newsletters, blogs and even your email signatures!



# Connect With Attendees

### Start the conversation before you arrive!



Follow us on Twitter @WPC\_Congress #CHIWPC18



Join the World Preclinical Congress Group on LinkedIn



Browse videos on the Cambridge Healthtech Institute YouTube Channel

If you have any questions, please contact:

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To help get you started, here are a few tweets and posts:

- Join 1100+ attendees and 90+ sponsoring and exhibiting companies in #Boston June 18-21 @WPC\_Congress! #CHIWPC18
- Visit booth #XXX @ #CHIWPC18 in #Boston June 18-21 to view our company's latest products and advancements!
- We are excited that @WPC\_Congress will be taking place in #Boston this June! #CHIWPC18

WorldPreclinicalCongress.com